

James Quiggle
Director of Communications
Coalition Against Insurance Fraud

A 20-year veteran of public relations and journalism, Jim joined the coalition staff in March 2000. He's stirring public outrage and stoking consumer support with outreach campaigns that tell the tale of fraud, wag the tail of reform, and unite society to combat it.

He oversees the coalition's outreach strategy, positioning the coalition as one of America's most-trusted authorities on insurance fraud.

Jim's award-winning career has ranged from smoke-filled newsrooms to mahogany-paneled boardrooms.

He has headed public relations for two major national trade associations — the National Association of Professional Insurance Agents and the American Society of Civil Engineers.

Most recently he was a public relations consultant and business journalist, specializing in high-tech, banking, trucking, youth services and other industries.

Jim also was an editor and reporter for a small-town daily newspaper, manager of communications for a Washington think tank covering the media's reporting of business, and lead writer for a public relations firm promoting prominent national sports events.

He has been published in news outlets such as *The Washington Post*, *Miami Herald*, *Chicago Sun Times*, *Reno Gazette Journal*, *Virginia Business* and others. Jim also has won several public relations awards.

Jim received a BA (cum laude) in psychology from Dickinson College.